

Zhiyu Gong

Graphic Designer



Education.

Savannah College Of Art and Design (SCAD)
Atlanta, Georgia
Bachelor of Fine Arts
Graphic Design
GPA 3.8
2023

Skills.

Software.

Adobe Creative Suite:
Photoshop
InDesign
Illustrator
AfterEffects
Dimensions
Premiere Pro
Xd
Lightroom Classic
Midjourney
Microsoft Office
Figma

Languages.

English
Mandarin

Achievement.

SCADamp Certificate
2023
SCAD Academic Honors
Scholarship
2019 – 2023
SCAD Dean's Honors List
2020 – 2023
AIGA SCAD ATL
Logo Redesign Contest
Second Place
2023

Experience.

Social Brands LLC.
Tucker, Georgia
2023 – present
Video Animation & Graphics
Designer
*Design web banners. Package
design, Create motion videos
for social media, and product
promotion poster, flyers,
catalog, merch design.*

AIGA Board SCAD ATL
Atlanta, Georgia
Recruitment Officer
2023 – 2024
*In charge of attracting new
AIGA members throughout
the quarter. Responsible for
promoting AIGA to SCAD
students and to Graphic
Design classes*

SCADPro X Sylvamo
Atlanta, Georgia
Production Manager
2023
*Redesign Pocket Pal: A
Graphic Arts Production
Handbook Book. It is a Bible
for Graphic Artists, Graphic
Designers Printers, and
anyone in the paper industry.
The purpose is to promote
Sylvamo paper company*

Savannah College of Art
and Design
Atlanta, Georgia
Production Room Assistant
2022 – 2024
*Maintain Epson printers,
guide student use Cricut
machine, printers perfect
binding machine, spiral
binding machine, saddle
stitch, and paper cutters*

SCAD SERVE
Atlanta, Georgia
Publication Design
2021
*SCAD SERVE brings togeth-
er the SCAD community
to listen to the needs of its
neighbors and local leaders,
and to envision meaningful
design solutions that improve
quality of life in the univer-
sity's hometowns of Atlanta
and Savannah*

Affiliation.

The Professional Association
for Design
Atlanta, Georgia
Atlanta Chapter
AIGA Member
2023